

# SPECIAL OFFER FOR PCPA



## NPD Bookscan + PubTrack Christian

For those PCPA members with annual global net sales in all formats of less than \$4MM, NPD Books is offering discounted access to a combined package of the Bookscan and PubTrack Christian Point of Sale databases.

**Starting Annual Subscription Rate:** \$4,000; 5% Annual Increases

**Bookscan Access:** Title Reports, Summary Reports, Bestseller Reports, Marketing Reports and Report Sets.

**PubTrack Christian Access:** Access to the PTCh Point of Sale module.

**Restrictions:** Limited to five (5) user-specific IDs - additional IDs can be purchased at any time for a fee of \$500 per ID/per year; Annual global net sales of all formats must be less than \$4MM.

**Term:** One Year; Term auto renews.

Contact us at [kristen.mclean@npd.com](mailto:kristen.mclean@npd.com) for more details

